



## Empirical Librarians CONFERENCE

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# Conducting LIS Research: The Method in our Madness

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### General Methods Resources

- Creswell, J. W. (2014). *Research design: Qualitative, quantitative, and mixed methods approaches* (4<sup>th</sup> ed.). Thousand Oaks, CA: SAGE Publications.
- Given, L. M. (Ed.) (2008). *The SAGE encyclopedia of qualitative research methods*. Thousand Oaks, CA: SAGE Publications.
- Lincoln, Y. S., & Guba, E. G. (1985). *Naturalistic inquiry*. Thousand Oaks, CA: SAGE Publications.
- Pickard, A. J. (2013). *Research methods in information*. Chicago, IL: Neal-Schuman.
- Powell, R. R., & Connaway, L. S. (2004). *Basic research methods for librarians* (4<sup>th</sup> ed.). Westport, CT: Libraries Unlimited.
- Wildemuth, B. M. (2009). *Applications of social science methods to questions in information and library science*. Westport, CT: Libraries Unlimited.

### Selected Semi-Structured Interview Resources

- Galletta, A. (2013). *Mastering the semi-structured interview and beyond: From research design to analysis and publication*. New York, NY: NYU Press.
- Kim, H., Park, S., & Bozeman, I. (2011). Online health information search and evaluation: Observations and semi-structured interviews with college students and maternal health experts. *Health Information and Libraries Journal*, 28(3), 188-199. doi:10.1111/j.1471-1842.2011.00948.x
- Kvale, S., & Brinkmann, S. (2009). *InterViews: Learning the craft of qualitative research interviewing* (2<sup>nd</sup> ed.). Los Angeles, CA: SAGE Publications.
- Rubin, H. J., & Rubin, I. (2005). *Qualitative interviewing: The art of hearing data*. Thousand Oaks, CA: SAGE Publications.
- Smith, J. (1995). Semi-structured interviewing and qualitative analysis. In J. Smith, R. Harré, & L. Langenhove (Eds.), *Rethinking methods in psychology* (pp. 10-27). London, UK: SAGE Publications.
- Stuart, L., & Wiles, P. G. (1997). A comparison of qualitative and quantitative research methods used to assess knowledge of foot care among people with diabetes. *Diabetic Medicine: A Journal of the British Diabetic Association*, 14(9), 785-791. doi:10.1002/(SICI)1096-9136(199709)14:9<785::AID-DIA466>3.0.CO;2-0
- Whiting, L. (2008). Semi-structured interviews: Guidance for novice researchers. *Nursing Standard*, 22(23), 35-40. doi:10.7748/ns2008.02.22.23.35.c6420
- Zhou, L., & Nunes, M. B. (2013). Doing qualitative research in Chinese contexts: Lessons learned from conducting interviews in a Chinese healthcare environment. *Library Hi Tech*, 31(3), 419-434. doi:10.1108/lht-11-2012-0104

### Selected Survey Resources

- Creaser, C. (2006). User surveys in academic libraries. *New Review of Academic Librarianship*, 12(1), 1-15. doi:10.1080/13614530600913419
- Dillman, D. A., Smyth, J. D., & Christian, L. M. (2009). *Internet, mail, and mixed-mode surveys: The tailored design method*. Hoboken, NJ: Wiley.

- Franklin, B., & Plum, T. (2006). Successful web survey methodologies for measuring the impact of networked electronic services (MINES for libraries). *IFLA Journal*, 32(1), 28-40. doi:[10.1177/0340035206063885](https://doi.org/10.1177/0340035206063885)
- Groves, R. M., Fowler, F. J., Couper, M. P., Lepkowski, J. M., Singer, E., & Tourangeau, R. (2009). *Survey methodology* (2<sup>nd</sup> ed.). Hoboken, NJ: Wiley.
- Hayslett, M. M., & Wildemuth, B. M. (2004). Pixels or pencils? The relative effectiveness of Web-based versus paper surveys. *Library & Information Science Research*, 26(1), 73-93. doi:[10.1016/j.lisr.2003.11.005](https://doi.org/10.1016/j.lisr.2003.11.005)
- Kelly, D., Kantor, P. B., Morse, E. L., Scholtz, J., & Sun, Y. (2009). Questionnaires for eliciting evaluation data from users of interactive question answering systems. *Natural Language Engineering*, 15(Special Issue 01), 119-141. doi:[10.1017/S1351324908004932](https://doi.org/10.1017/S1351324908004932)
- Tourangeau, R., Conrad, F., & Couper, M. (2013). *The science of web surveys*. Oxford, UK: Oxford University Press.
- Tourangeau, R., Rips, L. J., & Rasinski, K. (2000). *The psychology of survey response*. Cambridge, UK: Cambridge University Press.

### **Selected Focus Group Resources**

- Bloor, M., Frankland, J., Thomas, M., & Robson, K. (2001). *Focus groups in social research*. London, UK; Thousand Oaks, CA: SAGE Publications.
- Burhanna, K. J., Seeholzer, J., & Salem Jr, J. (2009). No natives here: A focus group study of student perceptions of Web 2.0 and the academic library. *The Journal of Academic Librarianship*, 35(6), 523-532. doi:[10.1016/j.acalib.2009.08.003](https://doi.org/10.1016/j.acalib.2009.08.003)
- Carey, M.A., & Asbury, J. (2012). *Focus group research*. Walnut Creek, CA: Left Coast Press.
- Krueger, R. A., & Casey, M.A. (2009). *Focus groups: A practical guide for applied research* (4<sup>th</sup> ed.). Los Angeles, CA: SAGE Publications.
- Latham, D., & Gross, M. (2013). Instruction preferences of first-year college students with below proficient information literacy skills: A focus group study. *College & Research Libraries*, 74(5), 430-449. doi:[10.5860/crl-343](https://doi.org/10.5860/crl-343)
- Stewart, D. W., & Shamdasani, P. N. (2015). *Focus groups: Theory and practice* (3<sup>rd</sup> ed.). Thousand Oaks, CA: SAGE Publications. (2<sup>nd</sup> ed. doi:[10.4135/9781412991841](https://doi.org/10.4135/9781412991841))
- Walden, G. R. (2006). Focus group interviewing in the library literature: A selective annotated bibliography 1996-2005. *Reference Services Review*, 34(2), 222-241. doi:[10.1108/00907320610669461](https://doi.org/10.1108/00907320610669461)

### **Selected Participant Observation Resources**

- Chatman, E. A. (1984). Field research: Methodological themes. *Library & Information Science Research*, 6(4), 425-438.
- Cooper, J., Lewis, R., & Urqhardt, C. (2004). Using participant or non-participant observation to explain information behaviour. *Information Research*, 9(4).
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- Hartel, J. (2010). Managing documents at home for serious leisure: A case study of the hobby of gourmet cooking. *Journal of Documentation*, 66(6), 847-874. doi: [10.1108/00220411011087841](https://doi.org/10.1108/00220411011087841)
- Holder, S., Lange, J. (2014). Looking and listening: A mixed-methods study of space use and user satisfaction. *Evidence Based Library and Information Practice*, 9(3), 4-27.
- Jorgenson, D. L. (1989). *Participant observation: A methodology for human studies*. Newbury Park, CA: SAGE Publications.
- McKechnie, L. E. F. (2008). Participant observation. In L. M. Given (Ed.), *The SAGE encyclopedia of qualitative research methods* (pp. 599-600). Thousand Oaks, CA: SAGE Publications. doi: [10.4135/9781412963909](https://doi.org/10.4135/9781412963909)
- Spradley, J. P. (1980). *Participant observation*. Toronto, ON: Wadsworth Thomson Learning.